



SMEnergy = Service centers and transformation path for a bigger share of renewable energy use of SMEs

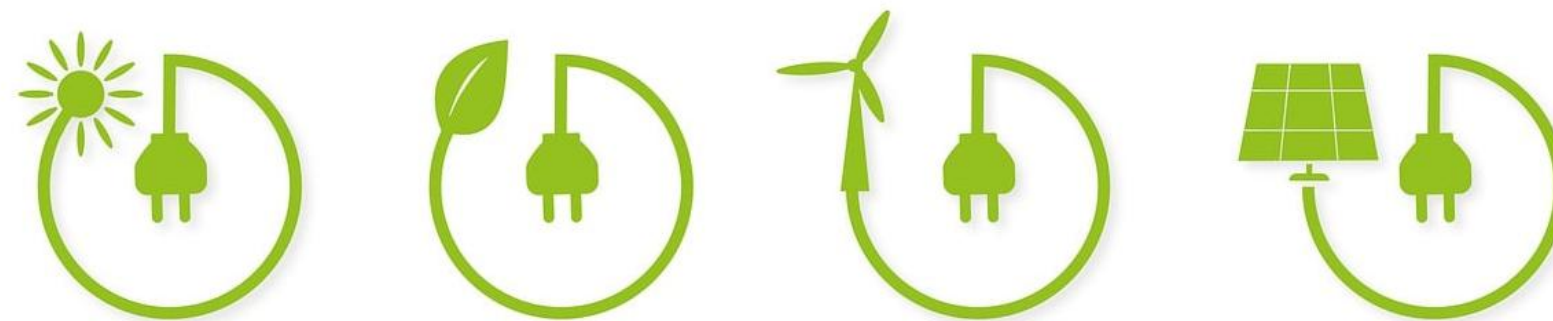
SMEnergy – why?

The Green Energy Transition Is Urgent—But SMEs Face Key Challenges

Many SMEs struggle to transition to renewable energy due to:

- ✗ Understanding renewable energy options
- ✗ Finding reliable suppliers
- ✗ Knowing the steps to transition
- ✗ High initial investment costs

📌 SMEs = must adopt green energy solutions to remain competitive and environmentally responsible.



SMEnergy – what?

Our Solution: **A Network of Service Centers for SMEs**

We are piloting Green Energy Knowledge, Operation, and Service Hubs (**GEKOS**) to support SMEs by providing:

- ✓ Expert guidance on renewable energy solutions
- ✓ Access to reliable suppliers
- ✓ Financial and policy advice
- ✓ Peer networking opportunities



SMEnergy - who?

SMEnergy: **An Interreg Danube Region Project**

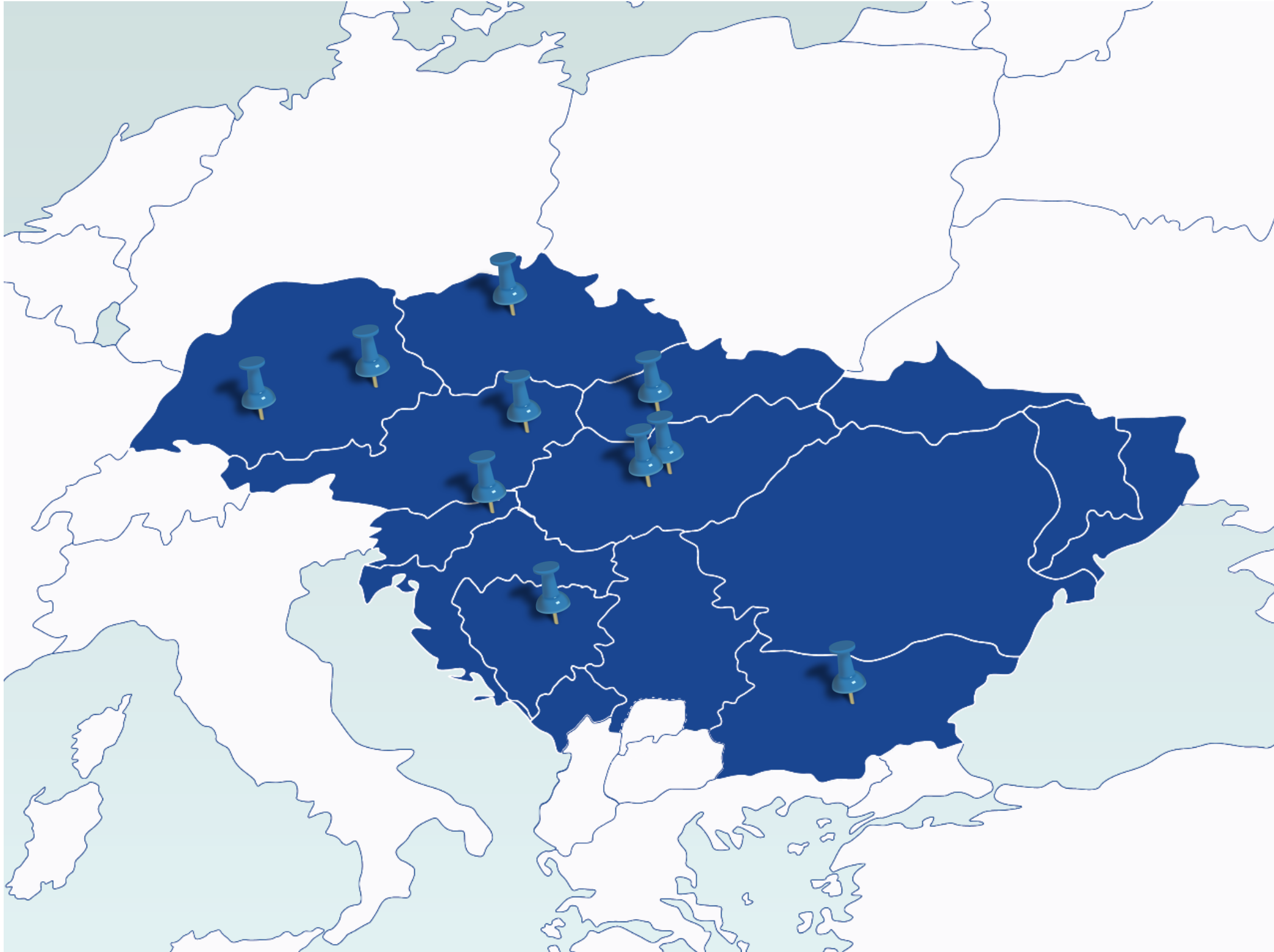
-  Programme Priority: Green, Low-Carbon Danube Region
-  Specific Objective: Supporting renewable energy integration in SMEs and transport sectors

Project budget:

 Total: **2.065.115,14 €**

 Interreg Co-Financing (80%): **1.652.092,10 €**

SMEnergy - who?



LP - Local Energy Agency Spodnje Podravje

PP3 - Business Agency Burgenland Research and Innovation

PP4 - PC-Trend

PP5 - DEX Innovation Centre

PP6 - Slovak Business Agency

PP7 - Development Agency of the Republic of Srpska

PP8 - Business Support Centre for Small and Medium Enterprises - Ruse

PP9 - European Institute for Innovation-Technology

PP10 - Landshut University of Applied Sciences

PP11 - Energiaklub

SMEnergy – how?



Key outputs & expected results:

SMEnergy will deliver tangible results, including:

- ◆ **Energy Transition Roadmap** – A step-by-step guide for SMEs
- ◆ **Cross-border Green Energy Database & Marketplace**
– A platform to connect SMEs with suppliers and experts
- ◆ **26 Pilot actions** – Testing innovative solutions in partner regions
- ◆ **SMEnergy Guidebook & Toolkit** – A strategy for long-term renewable energy adoption

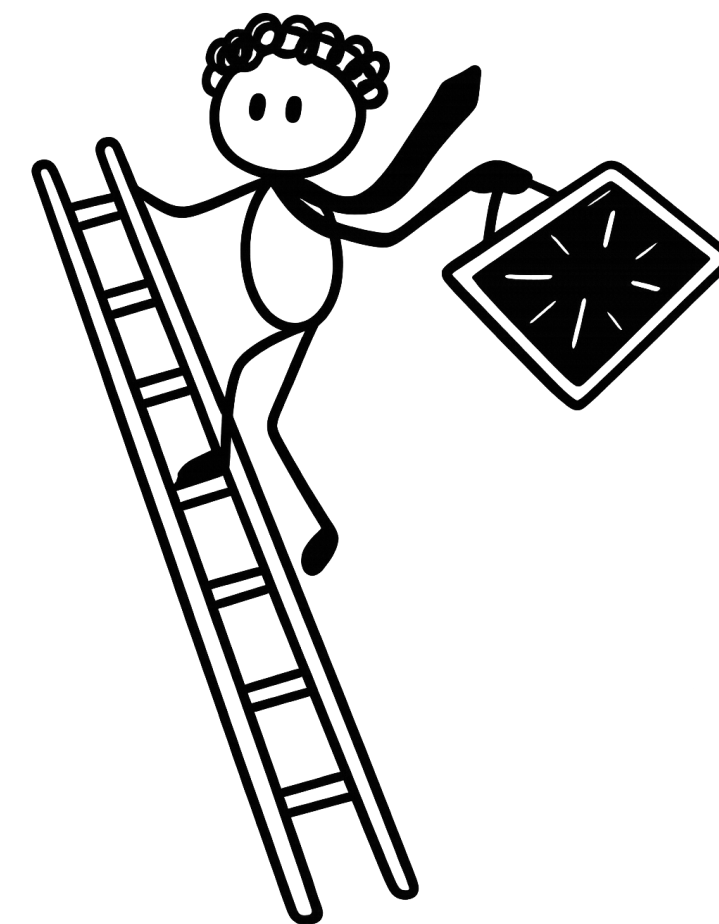
SMEnergy – now?

Progress so far:

- ✓ Identified key SME challenges in renewable energy adoption
- ✓ Developed initial frameworks for service centers & digital tools
- ✓ Engaged stakeholders & launched outreach efforts

Next steps:

- ➔ Roll out pilot projects across partner regions
- ➔ Refine & scale up successful solutions



SMEnergy – the bigger picture

1. Empowering SMEs

We focus on empowering SMEs by providing them with the tools and support needed to thrive in a competitive market. By fostering innovation and sustainability, we can help SMEs become **leaders in their industries**.

2. Reducing costs

SMEnergy aims to reduce operational costs for businesses through the adoption of green technologies. By investing in energy efficiency and renewable resources, companies can **lower their expenses** while contributing to a **healthier planet**.

3. Making Green Energy the NEW NORMAL

We are committed to making green energy accessible and standard for all businesses. Through partnerships and community engagement, we can pave the way for a sustainable future that **benefits** both the **economy and the environment**.

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Our institution: Local energy agency Spodnje Podravje



**Interreg
Danube Region**



Co-funded by
the European Union

